



Cluj Economics & Business Conference

Fifth edition

November 13-14, 2025

UBB-FSEGA, Cluj-Napoca, Romania

CONFERENCE PROGRAMME



Tradiție și Excelență prin
Cultură - Știință - Inovație din 1581



CLUJ ECONOMICS AND BUSINESS CONFERENCE

Global economy under the auspices of the sustainable development

CONFERENCE PROGRAMME

13-14 NOVEMBER 2025

Cluj-Napoca, Romania

5th edition

Organized by

Babeș-Bolyai University

Faculty of Economics and Business Administration

**Department of Economics with the support of International Network for
Economic Research (INFER)**

Location:

The conference registration desk is open on **Thursday** at the **Faculty of Economics and Business Administration**, Theodor Mihali Street, No. 58-60, Cluj-Napoca.

Conference sessions will take place on **Thursday** in rooms: 006,007, 008, 102, 104, 105 and 118 at the **Faculty of Economics and Business Administration**, Theodor Mihali Street, No. 58-60, Cluj-Napoca.



Thursday: 13 November 2025

Location: Faculty of Economics and Business Administration,
Theodor Mihali Str., No. 58-60

8.00-9.00 – Registration (FSEGA, first floor)

9.00-9.45 – Opening ceremony (FSEGA, Room 118, first floor)

9.45-10.00 – Coffee break (FSEGA, first floor)

10.00-11.00 – Keynote Lecture (FSEGA, Room 118, first floor)

Josep Maria ARAUZO-CAROD, Rovira i Virgili University and Chair of International Network for Economic Research (INFER). *Title: What determines drivers and barriers of the implementation of Circular Economy measures at regional level?*

11.00-11.20 – Coffee break (FSEGA, first floor)

11.20-12.20 – Keynote Lecture (FSEGA, Room 118, first floor)

Eugen RĂDULESCU, Senior Advisor to the Governor of the National Bank of Romania. *Title: Budgetary (dis) equilibrium and financial stability*

12.20-13.20 – Lunch (FSEGA, first floor)

13.20-15.00 – Regular session A, room 102

Chair: Rodica IANOLE and Grațiela NOJA

13.20-13.40: Rodica IANOLE-CĂLIN, Elena DRUICĂ, Ionuț CONSTANTIN, *Why we invest green: Linking consumer choices to sustainable finance through a multi multi-theoretical and multi-level analysis*

13.40-14.00: Cornelia DUMITRU, Florin Marius PAVELESCU, Laura CISMAȘ, *Economic and Social Institutions: Sustainable Development in the Paradigm of the Digital Economy*

14.00-14.20: Grațiela NOJA, Mirela CRISTEA, Alexandra-Mădălina ȚĂRAN, Alina IONAȘ-CU, Tomasz DOROZYNSKI, *A three-fold analytical framework for exploring technological innovation impacts on sustainable investment in the European Union*

14.20-14.40: Raluca Irina CLIPA, Mihaela Brîndușa TUDOSE, Raluca Petronela LĂZĂRESCU, *Mindset, Resilience, and Entrepreneurial Intention: Preparing Students for Sustainable Development*

14.40-15.00: Octavian JULA, *Progressive Taxation and the Development Traps – the case of Emerging Economies*

13.20-14.40 – Regular session B, room 105

Chairs: Dana BAKO and Mihaela IFRIM

13.20-13.40: Xavier GALIÈGUE, Anne-Cécile BAPTISTE-GIULIANA, Christophe KERVEVAN, *Energy transition and Hybrid Mitigation technologies: an economic assessment of combining CCS and Geothermal Energy*

13.40-14.00: Dana BAKO, Ștefana VARVARI, *North-West Region's Progress in Absorbing European Funds*

14.00-14.20: Claudiu-Gabriel ȚIGĂNAȘ, Andrei-Teofil POSTOLACHI, Ștefan-Cătălin TOPLICEANU, *The energy vulnerability and resilience in times of conflict. An assessment of Romanian development regions*

14.20-14.40: Mihaela IFRIM, *Learning about money: A comparative perspective on artificial intelligence and human intelligence*

13.20-15.00 – INFER special session C, room 006

Chairs: Josep Maria ARAUZO-CAROD and Monica Ioana POP SILAGHI

13.20-13.40: Alexandra PURCEL, Gabriela-Mihaela MURESAN, *Developmental trade-offs and the pursuit of happiness: income, emissions, and financial connectivity*

13.40-14.00: Ecaterina TOMOIAGĂ, Monica Ioana POP SILAGHI, Liviu DECEANU, *Financial risk under climate pressure in OECD countries*

14.00-14.20: Irina-Marilena BAN, Mihaela SIMIONESCU, *The single use plastics directive and export competitiveness*

14.20-14.40: Sita KONE, Xavier GALIÈGUE, *The Economics of Energy Transition and Negative Emissions: the Biochar promise*

14.40-15.00: Vasileios VLACHOS, Cristiana TUDOR, Athanasios VASILAKIS, *An Evaluation of the Effects of Host Country Corporate Tax Rates on Inward Foreign Direct Investment in the European Union*

13.20-15.00 – PhD Candidate session D, room 007

Chairs: Miruna POCHEA

13.20-13.40: Alberto BÎRCOCI, *Comparative Analysis and Parameter Optimization of Time Series Forecasting Methods*

13.40-14.00: Sebastian OROS, *Taylor versus McCallum: Assessing Monetary Policy Rules in Romania, 2008–2023*

14.00-14.20: Lorena PARFENE, *Financial derivatives, opacity, and crash risk: Evidence from U.S. bank holding companies*

14.20-14.40: Maria ANGHEL, *Financial literacy and financial well-being: Empirical evidence for Romania*

14.40-15.00: Teodora PALCĂU, *Financial development and economic growth in high-income countries: an empirical assessment of threshold effects*

13.20-15.00 – PhD Candidate session E, room 008

Chairs: Gabriela BODEA and Ioana MIHUȚ

13.20-13.40: Katalin LUKACS, *Growth beyond inputs: TFP in Central and Eastern Europe, 1995-2024*

13.40-14.00: Maria Louisa BUCUR, *Artificial Intelligence in Higher Education: Insights from Romanian Students*

14.00-14.20: Radu CHIPER, *Pollution cost of economic growth: A comparative analysis of greenhouse gas emissions and GDP*

14.20-14.40: Anca UNGUREANU, *From Divergence to Convergence: Human Capital Trends and Growth Dynamics in EU-OECD Economies (1980-2024)*

14.40-15.00: Adela JURIȚA, *Understanding Individual Preferences for Saving vs. Investing: The Role of Personality and Demographics*

15.00-15.20 – Coffee break (FSEGA, first floor)

15.20-16.40 – Regular session F, room 102

Chair: Andreea Oana IACOBUȚĂ and Liviu DECEANU

15.20-15.40: Alexandra Cristina SÎRBU, Mircea ASANDULUI, Andreea-Oana IACOBUȚĂ, *Does culture matter for subjective well-being? Evidence from several European countries*

15.40-16.00: Elena COJOCARU, Oana URSU, *Beyond Subtitles. Films as a Gateway to Cross-Cultural Communication – A Case Study*

16.00-16.20: Ion POHOAȚĂ, Andreea Oana IACOBUȚĂ, *Forces upholding the sustainability of an idea: are social order and harmony possible on a global economic stage?*

16.20-16.40: Liviu DECEANU, Gabriela BODEA, Ioana MIHUȚ, *The impact of higher Defence spending on Country Risk (EU Countries)*

15.20-17.00 – INFER special session G, room 104

Chair: Liviu Georga MAHA and Delia DIACONAȘU

15.20-15.40: Laura-Mariana CISMAȘ, Elena SINOI, *Assessing the remittances-economic growth nexus: Insights from the EU-27*

15.40-16.00: Simona MUNTEANU, Simona DRAGOȘ, Ramona MARA, Monica Ioana POP SILAGHI, *Testing the non-linear impact of fiscal policy in the European Union: old versus new member states*

16.00-16.20: Delia DIACONAȘU, *Foreign direct investment and women's employment in Northern Europe. Long-run gains, short-run heterogeneity*

16.20-16.40: Tudor-Mugurel AURȘULESEI, Liviu-George MAHA, Ștefan-Cătălin TOPLICEANU, *Daniela-Elena VIORICĂ, From resilience to vulnerability in EU Member States. An economic convergence approach*

16.40-17.00: Mahmoudi MAHDI, Ianc BOGDAN, *Bridging the Gap- Microfinance Institutions and Inequality in Developing Economies*

15.20-17.00 – PhD Candidate session H, room 105

Chair: Irina BAN

15.20-15.40: Kinga ANTAL, *Your Message Matters: The Impact of Job Add on Generation Z's Willingness to Apply*

15.40-16.00: Mădălina VÎRTEI, *The resilient investor in the face of black swans: a behavioral perspective*

16.00-16.20: Adrian MOISE, *The Adoption of Knowledge Management Platforms in Romania: Impact on Organizational Innovation*

16.20-16.40: Lavinia CORHA, *The effect of the green transition on the EU economy*

16.40-17.00: Daria POP, *The Impact of Sustainability on Firms' Profitability: A Statistical Modeling Approach*

17.00-17.20 – Coffee break (FSEGA, first floor)

17.20-18.20 – Keynote Lecture (FSEGA, Room 118, first floor)

Pierre GARELLO, Aix Marseille University and Director of Institute for Economic Studies-Europe, *Title: Should we fear a race to the bottom as a result from globalization?*

19.00 – Dinner at Garlic restaurant, Inocențiu Micu Klein, No. 13.

 **Friday: 14 November 2025**

Guided Tour of Cluj-Napoca



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